May 6

In attendance: Steve, Susan, Mer, Mike, Nat, Dana, Shannon

Peter Coan’s film company is coming May 15-18 to film and do interviews.

Nat and Mer will work on interview questions for them.

We agreed to spend $10,000 on this.

We are working with 2 NY firms to try to get sponsors.

Ric Burns- we want to work with him and are going to try to get him on our Board.

urls- we agreed to 3. cwm38.org, charleswmorgan.org, charleswmorgan.com

According to Mark Dulin- we cannot take images to publish of staff member’s faces without their permission.

Wooden Pens- let s go with the Constitution pen guy. Mer will contact him.

Gordon Kyle is interested in making some furniture out of futtocks. He was given a bunch of wood to try out and he is now working on concepts.

Dave Wickland of Sail Classics is going to make CWM half models for the store to sell.

Nat will contact RISD about a style guide for CWM

If we are going to have posters made for the store, we should consider a series of different images with a common theme or background.  We should consider the John Levitt and other higher end images for a poster series.

Mystic Outdoor Art Festival has asked whether we want to put an image of CWM on t-shirts and their brochure booth. We could also get a booth at the Show.

We think this would be great, but need to pick an image.

Don Lucas is coming back this summer.  Mer and Dana should discuss in advance of his arrival any plans to talk to him about his sail making book.

Our next meeting is scheduled for June 2 at 1pm.